



# Texas 7-Eleven FOA

## Trade Show 2020

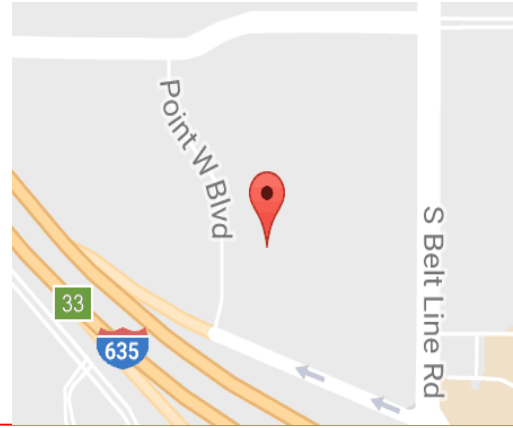
April 22, 2020

Trade Show From 2PM – 6PM

VIP Cocktail & Social hour 6PM – 7PM

AT

Four Points By Sheraton, 1580 Point W Blvd, Coppell, TX 75019



- Grab this opportunity to increase your sales and market share by presenting your products to the DFW 7-Eleven franchisee community with more than \$400 million dollars in sales annually
- An opportunity to meet our 7-Eleven merchandising team along with our senior management
- We encourage each vendor to have special offers or deals for our franchisees.
- Every FOA member in attendance will be given an incentive towards purchases

Full booth: \$2500 Split Booth: \$1500 (electrical is mmthe extra charge). For applications and further information please contact: Frances Hollingsworth, Administrative Assistant at [gfhholli03@gmail.com](mailto:gfhholli03@gmail.com)



# Texas 7-Eleven FOA

# Trade Show 2020

## Package Deals

<p><b>Gold Level</b> –Golf Foursome, full booth at the Trade Show, 2 General meetings, Unlimited E-mail blasts, logo on the Website, 4 to the Holiday party  <i>(\$1800) Savings</i></p>	\$6,000
<p><b>Silver Level</b> - Golf Threesome, full booth at the Trade Show, 1 General meetings, 5 E-mail blasts, logo on the Website, 2 to the Holiday party  <i>(\$800) Savings</i></p>	\$5000
<p><b>Bronze Level</b> – Golf Single, Full booth at the Trade Show, 1 E-mail blasts, 2 to the Holiday party  <i>(\$600) Savings</i></p>	\$3,000

## Individual Deals

	UNIT PRICE	REQUEST
General Meeting Presentation Request (20 minutes)	500.00	
Golf Tournament Hole Sponsorship	1000.00	
Charity Golf Event (foursome \$1500) (\$400 single) (club rental extra)		
VIP Happy Hour with SEI VIP'S (per person)	500.00	
Tradeshow (Full booth) ( <u>max. 4 people per booth</u> )	2500.00	
Tradeshow (Split booth) ( <u>max. 2 people per booth</u> )	1500.00	
Year End Holiday Party (two people)	500.00	
Logo & Vendor Article Website (article provided by vendor)	300.00	
E-Mail blasts to all Texas FOA member \$200 each \$1500 unlimited		
Web Banner Size 960px X 90px (Header) or Size 245px X 245px (Sidebar)		
1 month \$100 3 months \$250 6 months \$500 12 months \$1,000		

Send Event Request back to Frances Hollingsworth, Administrative Assistant for final invoicing –  
 gfholli03@gmail.com